

SKYDECK CHICAGO | 2024 FACT SHEET

ABOUT SKYDECK CHICAGO AND THE LEDGE

Skydeck Chicago is the breathtaking, thrilling observatory destination atop the iconic Willis Tower. The highest observation deck in the United States, Skydeck provides views of the city spanning up to four states and 50 miles on a clear day. Skydeck features The Ledge, five glass floor balconies extending 4.3 feet from Willis Tower and made of three layers of half-inch thick glass laminated into one seamless unit. After undergoing an extensive transformation in 2021, Skydeck offers a one-stop, Chicago-themed experience, highlighting the rich history, culture, cuisine and architecture of the city. For more information, please visit www.theskydeck.com or follow us on social media at @skydeckchicago.

GENERAL ATTRACTION INFORMATION

- Website: www.theskydeck.com
- Social Media Channels // @skydeckchicago
 - o <u>Facebook</u>
 - o Instagram
 - o <u>TikTok</u>
 - o X (Twitter)
- Ticket Pricing
 - Adult & Youth Admission starting from \$24 \$32
 - Expedited Entry: Starting at \$55
 - Children under 3 are FREE!
- Hours
 - March through September
 - Monday Sunday 9 a.m. to 10 p.m.
 - October through February
 - Sunday Thursday 9 a.m. to 8 p.m.
 - Friday Saturday 9 a.m. to 10 p.m.
- Awards & Accolades
 - o Highest-rated Things to do in Chicago, according to Tripadvisor WGN
 - Tiqets Awards Skydeck Chicago the Best Remarkable Venue Awards for Best Landmark in the USA
 Tigets
 - o The World's Top 10 Tourist Attractions of 2019 TripAdvisor
 - 2022 Travelers' Choice Award TripAdvisor
 - 2023 Travelers' Choice Award <u>TripAdvisor</u>
- SkyCam
 - Live, breathtaking views from the 103rd floor observation deck can be viewed 24/7 via Skydeck's <u>SkyCam</u>, powered by Earthcam.
- Catalog
 - Before or after a visit to Skydeck Chicago at Willis Tower, guests are invited to enjoy <u>Catalog</u>, a five-level, curated dining, retail and entertainment experience at the base of the Tower.

SKYDECK CHICAGO AND THE LEDGE FACTS

- Skydeck opened in 1974 and is the highest observation deck in the United States, offering the most stunning, unique views of Chicago.
- The Ledge is 1,353 feet or 103 stories up. Views can be enjoyed up to 50 miles and into four states on a clear day (Illinois, Indiana, Wisconsin, and Michigan).

- The Ledge opened in 2009. Part of the inspiration for The Ledge came from hundreds of forehead prints left behind on the Skydeck windows each week, as seen in the memorable scene from *Ferris Bueller's Day Off*.
- Each glass floor balcony extends 4.3 feet from Willis Tower and weighs 7,500 lbs. The Ledge is made of
 three layers of half-inch thick glass laminated into one seamless unit. A thin film is over the top layer of
 glass to assure a clear view.
- The Ledge provides never-before-seen views of both the Chicago River and Wacker Drive.
- The Ledge is built to withstand five tons of pressure and can hold 10,000 lbs.
- Each box has "heat tracing" to melt snow off, and the boxes retract into the building for easy cleaning and maintenance.
- In 2022, a fifth glass balcony was unveiled.
- MTH Industries, the Chicago-based 120-year-old glass and architectural metal contractor that installed the Cloud Gate in Millennium Park, also installed The Ledge's 1,500-pound glass panels.

SKYDECK CHICAGO LOWER-LEVEL MUSEUM

- In Spring 2021, <u>EQ Office</u> announced the exciting reopening of <u>Skydeck Chicago</u> at <u>Willis Tower</u> to the
 public after completing an extensive redevelopment, raising the bar once again for the world-renowned
 experience.
- The complete transformation encompasses the attraction's lower level, delivering an interactive experience that celebrates the unique personality, history, neighborhoods and sites of Chicago, including:
 - Origins: Visitors will discover the history of Chicago; encounter the Great Chicago Fire; and walk through a glowing Chicago River tunnel, all while learning about the city during its formative years.
 - Architecture: This section showcases an interactive fly-through video tour of the city known for its skyline, ending at the iconic Willis Tower. Guests will then have the chance to pose next to floor-to-ceiling Tower antennas to capture the perfect social media shot.
 - o '<u>L' train</u>: Visitors can hop aboard a full-scale 'L' train replica and tour a plethora of vibrant Chicago neighborhoods by viewing the windows' pass-through video displays.
 - <u>Taste of Chicago</u>: Here, visitors can strike a pose on the larger-than-life deep-dish pizza platform or grab a seat on the nine-foot long, Chicago-style hot dog bench.
 - <u>Characters</u>: Guests will have the opportunity to tell jokes on a Second City stage and pose with Chicago icons, such as Michael Jordan and Oprah Winfrey.
 - Streetscapes: This section allows visitors to connect with some of the city's landmarks, including the legendary Wrigley Field marquee, Cloud Gate (The Bean) and more.
 - <u>Urban Playground</u>: This vibrant area immerses visitors into the city through animations of Chicago moments and celebrations, leaving a lasting impression of what makes the energetic metropolis so extraordinary.
- The lower-level museum is further complemented by a visit to the internationally recognized observation deck to take in the city from 103 floors up and step out on The Ledge; the five thrilling glass floor balconies extending from the Tower.
- The transformation on the 103rd floor observation deck includes:
 - Fresh design features and interactive monitors, providing a space to inspire guest poses and allow visitors to upload and display their Ledge social media photos
 - An interactive sequin wall where guests are invited to leave a mark on the city through creating drawings or messages.
 - A nod to Ferris Bueller's visit to Skydeck Chicago cannot be forgotten, including footprints of where the cast stood, so guests are able to recreate the iconic scene from the film.
- Partners include <u>EQ Office (the owner and operator of Willis Tower)</u>, <u>Skidmore, Owings & Merrill, Thinc Design</u>, <u>Clark Construction Group and Chicago Scenic Studios</u>.